

# Moving care into the community

Patients with chronic health problems have traditionally had to visit hospitals regularly for treatment. This is inconvenient and disruptive for the patient and expensive for the NHS. It is also increasingly unnecessary. Advances in medicine mean far more patients can be treated at home. ChilversMcCrea is investing in staff through all its practices to help make this possible.

## Telehealth and Telemedicine

ChilversMcCrea also believes telehealth and telemedicine offer huge potential to allow more patients to be treated in their own homes, to enable them to take more control over their care and to improve their quality of life. Hitherto, people have had to attend hospitals, clinics or their GP's surgery for their condition to be monitored. Telehealth enables the moving of data rather than people.

Through a joint venture with TBS – a subsidiary of Europe's main telehealth providers – ChilversMcCrea is pioneering telemedicine within the NHS with the introduction of home-based telemonitoring service for a number of heart and breathing conditions.

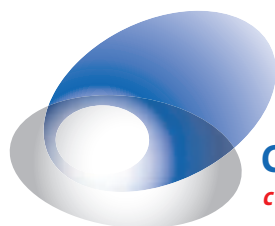
ChilversMcCrea offers:

- Flexible, proactive care that integrates seamlessly with existing providers to support a range of illnesses
- Long term condition management for COPD, asthma, CHD, diabetes, hypertension and chronic heart failure
- A call centre operation managing the entire process
- Equipment for a range of situations

In addition to an improved patient experience, ChilversMcCrea's Telehealth:

- Reduces hospital admissions and the associated expenditure
- Use of Telehealth also frees up capacity in primary and secondary care where patients with long term conditions are very high users of limited resources
- A £1,500 investment in home telehealth monitoring equipment compares favourably against the £7,500 that three hospital admissions, for a typical long term condition patient, can cost annually
- Telehealth keeps people out of hospital but allows PCTs to improve clinical management and make budget efficiencies simultaneously.

A recent evaluation of a pilot home telehealth service found it to be clinically effective. Patients trusted the service, anxiety about their condition was reduced and overall patient satisfaction was 95 per cent. The service also reduced COPD related inpatient admissions thus improving the individual patient experience and secondary care costs.



**ChilversMcCrea TBS GB**  
*convenient health management*